VOLUME 3 JAN/FEB/MAR 2022

BUSINESS WATCH

Working to Protect Delta Businesses





REPORTING CRIME

Crime in progress: Call 911

• Non-emergencies: 604-946-4411

Report in person

- North Delta Public Safety Building 11375 84th Ave, Delta, BC (7am-7pm - 7 days a week)
- Delta Police Headquarters 4455 Clarence Taylor Crescent,
 Delta, BC (7am-7pm 7 days a week)
- Online reporting (non-emergencies only) at https://deltapolice.ca



CONTENTS OF THIS ISSUE

CRYPTOCURRENCY SCAMS

The promise of riches through the purchasing of cryptocurrency has lead many community members to be victims of scams. See below on how these scams work and how to protect yourself and your business.

CEO SCAMS

Fraudsters have been cleverly disguising themselves as CEOs of your business in order to get your employees to send money to fraudulent accounts. See below on how to educate your employees to prevent this scam from occurring.

CRIME MAPS & PREVENTION

Crime maps are used to help illustrate different crime trends across Delta. In response to these crimes, Delta police provides crime prevention tips to help keep businesses safe. See below for more information.

SALE OF MERCHANDISE SCAMS

Scammers may pose as a potential customer or buyer. They may send over a fake payment through Paypal or etransfer tricking the business to hand over goods for free. See below for more information

CRYPTOCURRENCY SCAMS

Cryptocurrency has become a hot topic in the news over the past couple of years and scammers are using it as a way to trick businesses into losing thousands of dollars. These scammers will promise to pay for merchandise or services in cryptocurrency and even overpay in order to seem more attractive.

The scammers may contact you through a phone call claiming to be a buyer or returning client. They may state that their current method of payment is not working and that they could pay you in a popular cryptocurrency such as Bitcoin or Ethereum. The scammer will then be very courteous and walk you through the steps in order to "receive" the cryptocurrency instead of cash and by the time the business provides the service or the goods, the scammer runs away without paying.

Warning signs of a Crypto Scam

A Guarantee that you'll make money

 Sometimes scammers will get celebrities to endorse their scam or buy fake testimonials to seem more legitimate

• Big payouts with guaranteed returns

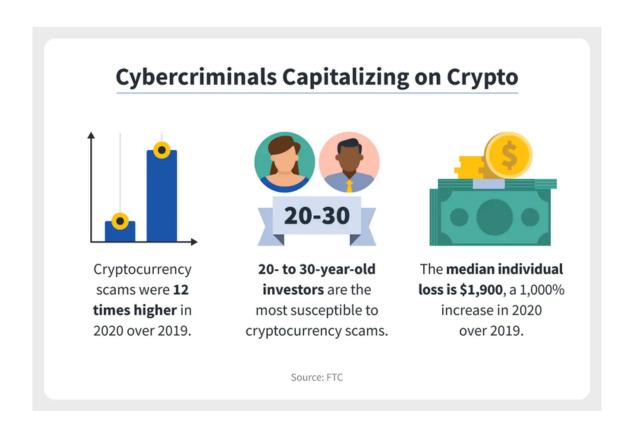
o Whenever "guaranteed" returns are used, it is a major red flag

Free money

• Whether it is a promise of cash or cryptocurrency, free money promises are usually fake and a way to bait businesses into giving away assets

Big claims without details or explanations

• Be very skeptical about claims that are very confusing or don't make sense. This is how the scammer is going to trick you into traps.



CEO SCAMS

In a typical "CEO scam," fraudsters will impersonate a senior company executive, either by gaining access to their email address or by imitating one. The scammer will send realistic-looking emails to try and get employees to wire money to a third party. The emails will make the request sound urgent and confidential so that the employee doesn't think twice about sending the money.

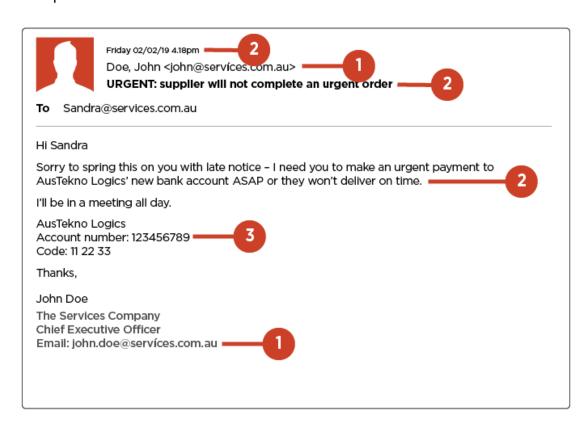
Fraudsters are very strategic with the timing of the emails. They will try and contact employees when executives or business owners are away or hard to reach.

This scam can costs businesses tens of thousands to millions of dollars. The scam is also a growing global threat that targets small local businesses and large corporations.

Employees who have been direct victims of a scam are often psychologically afraid and it may lead to career fallouts. Employees sometimes suffer from loss of trust, dismissal, lengthy periods of unemployment due to victimization and more. In one case, two senior executives lost their jobs following a CEO fraud which caused a direct loss of \$42 million dollars followed by a 17% decrease in company's share price.

Tips to protect yourself:

- Validate all transfer requests either on the phone or in person. Never use the contact information in emails
- Verify the sender's email address. Scammers often create addresses that are very similar to legitimate ones, with just one or two different letters
- Encourage your company to use a standard process for money transfers that requires multiple levels of approvals
- Limit the details you share publicly. Fraudsters use information that's available online and on social media to find potential victims and to time their fraud.



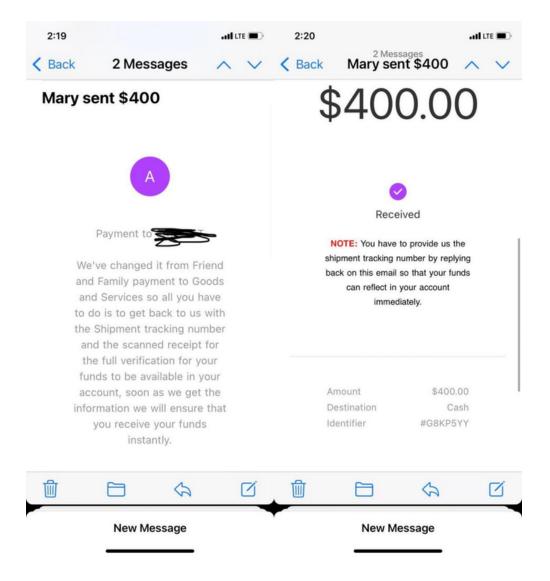
SALE OF MERCHANDISE SCAM

Scammers often pose as buyers and attempt to receive goods fraudulently. A common way for scammers to scam businesses is that they promise to pay for items without seeing the item. They will send a fraudulent PayPal money order or a fraudulent e-transfer that claims that the payment is pending. But on the transaction it will state that the money will be released once a tracking number for the goods is sent to the buyer. Once the tracking number is given to the buyer and they can see that the goods have been sent, the business will then learn that the payment was fraudulent and their goods have been stolen.

According to the CPA businesses have lost \$875.989.08 due to this type of scam. Most of the time it is through businesses selling goods through websites or classified ads.

Tips to prevent this scam:

- Beware of generic emails with bad grammar
- Beware of far away buyers who want to buy products or other items without seeing them
- Verify the sender's email address. Scammers will often create addresses that are very similar to legitimate ones, with just one or two different letters
- Never send money to get money



CRIME PREVENTION

CPTED (Crime Prevention Through Environmental Design)

The Delta District Community Police Offices offer complimentary
evaluations to businesses and private residences. A team of volunteers
with specialized training in CPTED principles will attend your business or
home and provide an evaluation that indicates how to make your
property less appealing to the criminal element.

Catalytic Converter ID Program:

- The Delta Police Department has worked with several vehicle repair shops to initiate a catalytic converter ID program. Speak with your local shop about engraving your license plate or driver's license number onto the metal shell, or by using a forensic marking solution. This helps the Police in the event that it is stolen and subsequently located.
- B.C. has introduced new metal recycling regulations that help prevent the sale of stolen catalytic converters. The new rules require that the dealers must report any transaction involving a catalytic converter, including info regarding the seller, to the police

Community Crime Watch

• The Delta Police Department offers the Community Crime Watch program as an approach to prevent, reduce, and report crime. Volunteers patrol targeted areas of crime, in a marked Community Police vehicle and report any suspicious activity or criminal offence to the Police.

Inadmissible Patrons Program (IPP)

 The IPP is a public safety partnership between Delta area businesses, public facilities, and the Delta Police Department. The goal of deterring individuals known to be associated to or involved in serious and/or violent criminal activities from entering or remaining in participating establishments in the City of Delta. If you are interesting in joining the IPP program, please contact your local Delta Community Police Office.

Community Watch Program

 Sign up to take part in a database of homes and businesses with video cameras. Sign up is voluntary and easily done at deltapolice.ca/cwp. The use of video footage can help police locate suspects, find missing persons, locate potential witnesses, and gain information to assist in investigations.

RESOURCES

Catalytic Converter Info and Tips

https://bc-cb.rcmp-grc.gc.ca/ViewPage.action?siteNodeId=2087&languageId=1&contentId=69066 https://vancouversun.com/news/local-news/b-c-introduces-new-regulations-aimed-at-curbing-catalytic-converter-thefts

Cyber Crime Prevention

https://www.rcmp-grc.gc.ca/to-ot/tis-set/cyber-tips-conseils-eng.htm

Delta Police

www.deltapolice.ca

Scam Information

www.competitionbureau.gc.ca



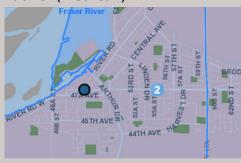
CRIME MAPS

Commercial Break-InsOct, Nov, Dec 2021

Tsawwassen (District 1)



Ladner (District 2)



North Delta (Districts 3 & 4)



