









Strategic Plan Q4 2016 Results





Crime Rates

	Benchmark	Target	Total
 Reduction in Property Crime			
5% annual reduction	3494	3203	3423
 Reduction in Violent Crime			
5% annual reduction	504	479	454
 Reduction in Youth violent crime			
5% annual reduction	33	31	19
 Crime Severity Index			
2015 compared to 3 year average	3 Yr Avg 58		2015 54.5





Community Engagement

	Benchmark	Target	Total
 Increase in Social Media followers per year			
Facebook	2,165	2,190	3,975
Twitter	8,880	9,000	11,250
 Outreach to New Immigrants			
Refugees, new immigrants, etc.	14	14	6
 Outreach to Seniors			
Fraud prevention, elder abuse awareness, etc.	6	6	10
 Outreach to Religious Groups			
Meetings with leaders at churches, mosques, temples	8	8	10

Proactive Work

	Benchmark	Target	Total
 Increase in Street, Curfew Checks 10% annual increase	N/A	1274	1218
 Increased Drug Enforcement # of Projects, buys, trafficking investigations etc.	141	(no target)	165
 Direct Action Response Team (DART)* Cumulative activities starting April 1, 2016 *Newly formed unit is difficult to estimate activity	n/a	773	631
 Public Awareness Campaigns Targeted education at youth and seniors	15	15	42

Quality of Life

	Benchmark	Target	Total
 Reduction in Injury MVI 5% annual decrease	325	309	320
 Reduction in fatal MVI 0 annual fatal MVI	3	0	8
 Reduction in Mental Health Related Calls 10% annual reduction	878	765	1052
 Reduction in domestic violence recidivism Intervention with Repeate Violent Offenders	23	(no target)	6